

## INVOICE



**WKMG**  
**4466 N. John Young Pkwy**  
**Orlando, FL 32804**  
**TEIN: 06-0903509**  
**Main: (407)291-6000**  
**Billing: (407)521-1238**

http://www.local6.com

Billing Address:

**Southern Campaign Resources, Inc.**  
**Attention: Accounts Payable**  
**235 E. Virginia St.**  
**Tallahassee, FL 32301**

Send Payment To:

**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

Invoice #	Invoice Date	Invoice Month	Invoice Period
258896-1	09/30/12	September 2012	08/27/12 - 09/21/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
POL/FI Chamber of Comme	PLAKON FOR ST REP	

Flight Dates	Order #	Alt Order #
09/13/12 - 09/22/12	258896	06313303

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																												
1	09/13/12	09/13/12	Local 6 News 12-1230p	12-1230p	---1---	:30	1	\$800.00	NM																																																												
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We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station reserves the right to purge materials after 90 days from last date of air. The expense of resending materials will be paid by client.

NONDISCRIMINATION POLICY: Post-Newsweek Stations, Inc. and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract is hereby rejected.

## INVOICE



Send Payment To:

**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

<http://www.local6.com>

Invoice #	Invoice Date	Invoice Month	Invoice Period
258896-1	09/30/12	September 2012	08/27/12 - 09/21/12
Advertiser	Product	Estimate Number	
POL/FI Chamber of Commerce	PLAKON FOR ST REP		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	09/19/12	09/20/12	M-F 11p News	11-1135p	--WT---	:30	2	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12   09/23/12   --WT---                   2       \$2,500.00									
Spots: # Ch    Day <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WKMGW   09/19/12   11:28 PM M-F 11p News       11-1135p               :30   FLCC0001       \$2,500.00   NM									
2 WKMGTh   09/20/12   11:14 PM M-F 11p News       11-1135p               :30   FLCC0003       \$2,500.00   NM									

**Total Spots**                      **8**                      **Gross Total**                      **\$13,400.00**

## Payment Terms 30 Days

**Agency Commission**                      **\$2,010.00**  
**Net Amount Due**                      **\$11,390.00**

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**Orlando, FL 32804**  
**TEIN: 06-0903509**  
**Main: (407)291-6000**  
**Billing: (407)521-1238**

http://www.local6.com

Billing Address:

**Southern Campaign Resources, Inc.**  
**Attention: Accounts Payable**  
**235 E. Virginia St.**  
**Tallahassee, FL 32301**

Send Payment To:

**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

Invoice #	Invoice Date	Invoice Month	Invoice Period
260034-1	09/30/12	September 2012	08/27/12 - 09/30/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
POL/Fl Chamber of Comme	PLAKON FOR ST REP	

Flight Dates	Order #	Alt Order #
09/25/12 - 10/03/12	260034	06332491

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/25/12	09/27/12	Local 6 News 12-1230p	12-1230p	-T-T---	:30	2	\$1,250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12    09/30/12    -T-T---                    2        \$1,250.00									
Spots: # Ch    Day    Air Date    Air Time    Description    Start/End Time    Length    Ad-ID    Rate    Type									
1 WKMG Tu    09/25/12    12:11 PM    Local 6 News 12-1230p    12-1230p        :30    FLCC0003    \$1,250.00    NM									
2 WKMG Th    09/27/12    12:22 PM    Local 6 News 12-1230p    12-1230p        :30    FLCC0003    \$1,250.00    NM									
3	09/26/12	09/28/12	M-F 11p News	11-1135p	--W-F--	:30	2	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12    09/30/12    --W-F--                    2        \$2,500.00									
Spots: # Ch    Day    Air Date    Air Time    Description    Start/End Time    Length    Ad-ID    Rate    Type									
2 WKMG W    09/26/12    11:28 PM    M-F 11p News    11-1135p        :30    FLCC0003    \$2,500.00    NM									
1 WKMG F    09/28/12    11:12 PM    M-F 11p News    11-1135p        :30    FLCC0003    \$2,500.00    NM									
Total Spots							4	Gross Total	\$7,500.00

## Payment Terms 30 Days

<u>Agency Commission</u>	<b>\$1,125.00</b>
<u>Net Amount Due</u>	<b>\$6,375.00</b>

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